

# FAMILY MOVIE NIGHT ON THE FARM

BENEFITING  
American  
Cancer  
Society

## Sponsorship Levels

Family Movie Night on the Farm brings together families from across the region for an evening of fun and the classic film, Babe, under the stars at Painted Pastures. This event provides education and raises funds for programs and services that benefit and support cancer patients and their caregivers in our community.

### What are the benefits of my sponsorship?

	Piglet Sponsor \$100	Sow Sponsor \$250	Boss Hog Sponsor \$500
Static logo on screen before and after the main event			✓
Scrolling logo on screen before and after the main event		✓	
Logo prominently displayed at the event		✓	✓
Name of business displayed at the event	✓		
Logo on the Evening of Hope movie night page		✓	✓
Name of business on the Evening of Hope movie night page	✓		
Logo on social media	✓		✓
Logo on all event emails			✓
Business name in all event emails		✓	
Item inserted in goodie bag (one given per car)		✓	✓

### Where does the money from this event go?

Money raised from the Family Movie Night on the Farm helps fund programs, such as Road to Recovery<sup>1</sup>, and services, like [www.cancer.org](http://www.cancer.org), 1-800-227-2345, Hope Lodge<sup>2</sup>, and free wigs, give hope to those diagnosed with cancer and provide a level of support for their caregivers.

The money raised at the Family Movie Night on the Farm also helps to fund cancer research. The American Cancer Society is second only to the Federal Government in the funding of cancer research — funding researchers who do not qualify for federal funding but who show promise in their area of research. Since the start of the organization, the American Cancer Society has funded 50 Nobel Prize winning researchers.

Your connection to the American Cancer Society can generate a more positive corporate image, improve customer loyalty, and increase sales potential. We continue to be a leading, trusted source for cancer information, with 93 percent aided brand awareness among consumers.<sup>3</sup>

### For more information:

Contact us at [sponsorship@eveningofhope.org](mailto:sponsorship@eveningofhope.org).

<sup>1</sup> Road to Recovery is an American Cancer Society program which provides free transportation for cancer patients to and from treatments.

<sup>2</sup> Hope Lodge is a home-away-from-home for cancer patients who are currently undergoing treatment. To be eligible to stay at Hope Lodge, patients must live at least 50 miles from their treatment location. Many individuals in Washington County have been fortunate to take advantage of the Hope Lodge while undergoing treatment in Baltimore.

<sup>3</sup> American Cancer Society Market Research: 2016 Brand Tracker

# FAMILY MOVIE NIGHT

## ON THE FARM



## Sponsorship Commitment Form

Business name

Street address

City

State

Zip

Contact name

Telephone number (business)

Fax number

Email

Web address

### Commitment Level (Please make checks payable to "American Cancer Society")

☐ \$500 – Boss Hog

☐ \$250 – Sow

☐ \$100 – Piglet

☐ We are unable to be a designated Evening of Hope sponsor this year but enclosed is our donation of \$ \_\_\_\_\_

### Method of Payment

☐ Enclosed is my sponsorship check (**made payable to "American Cancer Society"**) in the amount of \$ \_\_\_\_\_

**Please mail to: An Evening of Hope, 13109 Bikle Road, Smithsburg, MD 21783**

☐ Please send an invoice.

☐ Charge my credit card (please print clearly): ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Cardholder's name

Billing address

Card number

Exp. date

Security code

Sponsor Signature

Date

(Please sign and retain a copy for your records.)